



DELAND, GIBSON INSURANCE

A Deland, Gibson University White Paper

"Providing Peace of Mind Through Proactive Service."



21st Century Bank Robbery

It is essential for businesses to prepare with training and education on best practices to mitigate and prevent exposure to these newest forms of thievery.



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21ST CENTURY BANK ROBBERY

You may ask yourself, “Why do I keep getting scam emails from the Nigerian Prince that wants to wire me money?” Unfortunately it's BECAUSE THEY WORK. These scams initially started as poorly written emails and have now transformed into uber sophisticated impersonations.

Victims of business email compromise have reported to the FBI and international law enforcement agencies over 1.2B in exposed losses, most of which occurred in 2015. (Orrick Article Are You Covered Against the Business E-Mail Compromise Scam, posted February 9, 2016)

By now you have heard the story of the unsuspecting employee being duped by what they thought was their boss to send a wire transfer to another bank account. This is no longer a far-fetched incident - This is widespread and happening on a daily basis. Without proper risk management; you could be next.

Social engineering false pretense related attacks on businesses have risen 91% over the prior year. (Symantec Internet Security Threat Report, April 2015, Volume 20)

What you may NOT have heard is that it's happening to all companies. The bank robbers of the 21st century don't even have to leave home and they don't even have to take it -- people are giving it away. An unendorsed Crime Insurance policy does not cover a loss due to voluntary parting of funds. If you are duped by impersonation, it is highly likely you have no coverage.

This is happening with incredible sophistication. I heard a frightening story from an industry underwriter: A voicemail was left seemingly from a CEO to the CFO about sending instructions to wire money for a secret M&A deal. This was actually created by thieves: the voicemail was the genuine voice of the executive that would authorize a transfer - except the voice was cut, spliced and put back together from recording of a quarterly investment call.

The cyber criminals are one step ahead. Improper wire transfers from impersonation or trickery is happening to all size companies, from "main

About Deland, Gibson Insurance

Established in 1900, Deland, Gibson has thrived working as a trusted advisor for its client base.

A family business since 1900, DG works with clients to lower their Total Cost of Risk through its signature program, the Deland, Gibson Difference. This process is used to identify the unique risks of you and/or your business and ultimately offer strategies to transfer, mitigate, prevent, finance or assume these risks.

Learn more at
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street" stores paying impersonated bills abroad to asset managers sending wires to thieves instead of their clients.

41% of large enterprises (2,501+ Employees), 25% of medium businesses (251 to 2,500 Employees) 34% of small businesses (1 to 250 Employees) suffered attacks in 2014 (Symantec Internet Security Threat Report, April 2015, Volume 20)

It is essential for EVERYONE to prepare with training and education on best practices to mitigate and prevent this exposure. How large of a loss can your company absorb? This is the question to ask when debating the need for this coverage at your firm.

Deland, Gibson is well versed in this type of Crime Insurance with a *Social Engineering* or *False Pretense* endorsement. We also have developed educational tools and risk management best practices to help identify situations before wire transfers are sent.

Once they are improperly wired, within minutes they are offshore. At that point it is likely you will never see those assets again. Be aware, be proactive
- Contact Deland, Gibson for more information.



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